



Permit #F00042103

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00042103**Type of Permit:** FILMING**Release Date:** 07/20/2011**Production Company** COMPANY FILMS INC**Producer** Bernard Rahill**Insured Company Name** COMPANY FILMS INC**Director** Fred Gross

Contact Phone No. 1 310-277-7001

1st AD Brian Stevens

Contact Phone No. 2

Production Manager Mike Garcia

Fax

Address 1551 S ROBERTSON BLVD.
LOS ANGELES, California 90035**FilmL.A. Coordinator** Tim Overbeck**Production Title** PET PROJECT PSA**Location Manager** Ed Allen**Type of Production** Commercial - PSAPrimary Phone Mobile - 310-383-8281
Secondary Phone**Location Assistant** n/a n/aPrimary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 300 \$207.00

Total Permit Fee \$1,047.00

Posting 900 \$414.00

Number of Locations 2

Notification Charge \$110.00

FILMLA MODIFIED PERMIT APPLICATION FEE \$50.00

LA CITY DEPT OF REC AND PARKS PARK
MONITOR FEE \$190.00LA CITY DEPT OF REC AND PARKS MONITOR
ADMIN FEE \$76.00



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information**Location****Location 1 of 2****Page 1 of 2**

Permit Number	F00042103	Location Manager	Ed Allen
Production Company	COMPANY FILMS INC	Primary Phone	Mobile - 310-383-8281
Insured Company	COMPANY FILMS INC	Secondary Phone	
Production Title	PET PROJECT PSA		

Location Address 11519 La Maida St, San Fernando Valley, CA, 91601**Location Type** Private Residence**Film Dates** 7/21/2011 - 7/21/2011 07:00 - 22:00 1 day**Open or Closed to the Public** Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document 42103 - PET PROJECT PSA - Agent Letter.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	2		Cast	5
	Cast/Crew vehicles	30		Crew	35
	Cube Trucks	2		Spot	1
	Generator	1		Check	
	Stakebed Trucks	2			
	Vans	2			

Filming Activities Equipment on property; Interior Dialogue; 2 Cats;**Jurisdiction** **Political:** Los Angeles City - Council District 02**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** Page: 562**Grid:** H3**Approvals** LOS ANGELES POLICE DEPARTMENT

Melissa Hernandez

Coordinator Note PER FIRE WALK THROUGH PAPER WORK: SPOT CHECK FOR BASE CAMP IS OK**Coordinator Note** ANIMAL REGS #: R11-080254**Parking** **Base Camp**

Location Type : Filming Location

Crew Parking

4390 Colfax Ave, Los Angeles, CA

Location Type : Other Location

Parking Notes

Crew: Church

Posting "No Parking" signs N/S La Maida St, Westpark Dr. - Beck Ave**Approximate Footage** 601 - 900**Log Number** 19137**Date(s)** 7/21/2011 to 7/21/2011**Time(s)** 07:00 to 22:00**Posting "No Parking" signs** E/S Beck Ave, La Maida St. - Huston St.



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information**Location****Location 1 of 2****Page 2 of 2**

Permit Number F00042103
Production Company COMPANY FILMS INC
Insured Company COMPANY FILMS INC
Production Title PET PROJECT PSA

Location Manager Ed Allen
Primary Phone Mobile - 310-383-8281
Secondary Phone

Approximate Footage 0 - 300

Log Number 19137

Date(s) 7/21/2011 to 7/21/2011

Time(s) 07:00 to 22:00

Posting "No Parking" signs 50 feet in front of 4390 Colfax Ave.

Approximate Footage 0 - 300

Log Number 19138

Date(s) 7/21/2011 to 7/21/2011

Time(s) 07:00 to 22:00

Posting "No Parking" signs E/S Beck Ave, La Maida St. - 100 feet South

Approximate Footage 0 - 300

Log Number 19137

Date(s) 7/21/2011 to 7/21/2011

Time(s) 07:00 to 22:00



FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information**Location****Location 2 of 2****Page 1 of 1**

Permit Number	F00042103	Location Manager	Ed Allen
Production Company	COMPANY FILMS INC	Primary Phone	Mobile - 310-383-8281
Insured Company	COMPANY FILMS INC	Secondary Phone	
Production Title	PET PROJECT PSA		

Location Address 170 Fwy & Burbank Bl, Los Angeles 90601**Location Name** VALLEY VILLAGE PARK**Location Type** Park**Film Dates** 7/21/2011 - 7/21/2011 07:00 - 12:00 1 day**Open or Closed to the Public** Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document 42103 - PET PROJECT - valley village park.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	2		Cast	5
	Cast/Crew vehicles	30		Crew	35
	Cube Trucks	2			
	Generator	1			
	Stakebed Trucks	2			
	Vans	2			

Filming Activities Exterior Dialogue; 2 Dogs; Valley Village Park;**Jurisdiction Political:** Multiple Jurisdictions**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide Page:** 562**Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE

Melissa Hernandez
Sye Gutierrez

Coordinator Note ANIMAL REGS #: R11-080254

Parking Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

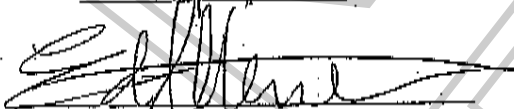
Posting "No Parking" signs E/S Westpark Dr, Addison St. - Otsego St.**Approximate Footage** 601 - 900**Log Number** 19139**Date(s)** 7/21/2011 to 7/21/2011**Time(s)** 07:00 to 22:00

Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of Company ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 8/18/10



Representative's Signature

Ed Allen

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

Company
Name of Principal (i.e. company name)
(Please Print)

1551 S. Robertson Blvd
Los Angeles, CA
90035

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869



PARK FILM OFFICE

City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Ok to film at Valley Village Park on 7/21/11 from 7am to 12pm.
- Okay to bring in bench for scene and place 1.5 cubic feet of dirt behind bench.
- Company will rake up dirt after shoot and no wet down.
- Okay to have 5 cast and 35 crew.
- Okay to park on the street.
- Okay to have 2 dogs for filming.
- No trucks, trailers or equipment allowed on park property.
- No staking into ground for any reason.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.

- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines.
- The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permittee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permittee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permittee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-42103**COMPANY FILMS INC – PET PROJECT PSA
(VALLEY VILLAGE PARK)**